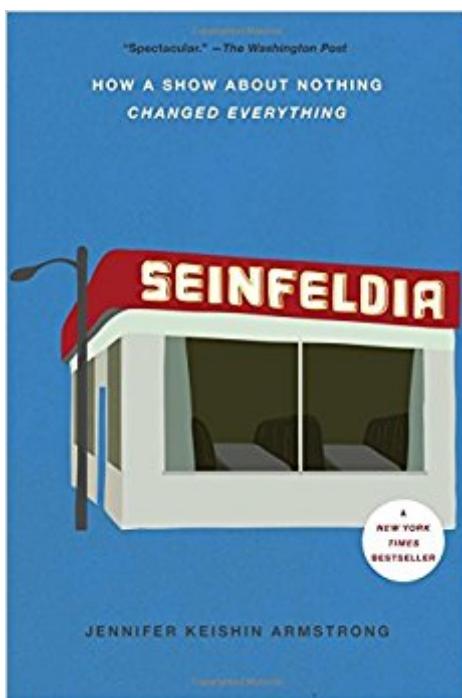


The book was found

Seinfeldia: How A Show About Nothing Changed Everything



Synopsis

The New York Times bestseller about two guys who went out for coffee and dreamed up Seinfeldâ "œA wildly entertaining must-read not only for Seinfeld fans but for anyone who wants a better understanding of how television series are madeâ • (Booklist, starred review).Comedians Larry David and Jerry Seinfeld never thought anyone would watch their sitcom about a New York comedian sitting around talking to his friends. But against all odds, viewers did watchâ "first a few and then many, until nine years later nearly forty million Americans were tuning in weekly. Fussy Jerry, neurotic George, eccentric Kramer, and imperious Elaineâ "people embraced them with love. Seinfeldia, Jennifer Keishin Armstrongâ "™s intimate history is full of gossipy details, show trivia, and insights into how famous episodes came to be. Armstrong celebrates the creators and fans of this American television phenomenon, bringing readers into the writersâ "™ room and into a world of devotees for whom it never stopped being relevant. Seinfeld created a strange new reality, one where years after the show had ended the Soup Nazi still spends his days saying â œNo soup for you!â •, Joe Davola gets questioned every day about his sanity, and Kenny Kramer makes his living giving tours of New York sites from the show. Seinfeldia is an outrageous cultural history. Dwight Garner of The New York Times Book Review wrote: â œArmstrong has an eye for detailâ].Perhaps the highest praise I can give Seinfeldia is that it made me want to buy a loaf of marbled rye and start watching again, from the beginning.â •

Book Information

Paperback: 336 pages

Publisher: Simon & Schuster; Reprint edition (June 6, 2017)

Language: English

ISBN-10: 1476756112

ISBN-13: 978-1476756110

Product Dimensions: 6 x 0.9 x 9 inches

Shipping Weight: 13.4 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 218 customer reviews

Best Sellers Rank: #28,982 in Books (See Top 100 in Books) #12 in Books > Humor & Entertainment > Television > Genres #18 in Books > Humor & Entertainment > Television > Shows #22 in Books > Humor & Entertainment > Television > History & Criticism

Customer Reviews

A NEW YORK TIMES BEST SELLER "Her book, as if she were a marine biologist, is a

deep dive...Perhaps the highest praise I can give *Seinfeldia* is that it made me want to buy a loaf of marbled rye and start watching again, from the beginning." —Dwight Garner, *The New York Times* • Even for those of us who imagine ourselves experts, Armstrong scatters delicious details throughout her book, like so many Jujufruits we can't resist! In describing the making and writing of this singular show, Armstrong is queen of the castle. Her stories about "Seinfeld" are real and they're spectacular. • "Washington Post" —Lively and illuminating. A wildly entertaining must-read not only for *Seinfeld* fans but for anyone who wants a better understanding of how television series are made. • "Booklist, starred review" —[S]avvy and engaging—the best way to enjoy "Seinfeldia" is to read the book with TV remote in hand, calling up episodes on Hulu as Ms. Armstrong adroitly recounts the back story of these still-captivating shows that were never, ever about nothing. • "Wall Street Journal" —"The heart of Armstrong's book and its most engaging quality is how it all came to be: the *Seinfeld* rules of the road that seemed to be without rules; the actors who left their indelible mark (Bryan Cranston as dentist Tim Whatley, Teri Hatcher as one of Jerry's spectacular girlfriends) and the parade of moments about nothing that really turned out to be something." • "USA Today" —Even as someone lucky enough to be on the show, I couldn't put *Seinfeldia* down. • "Larry Thomas, "The Soup Nazi" • "Armstrong's intimate, breezy history is full of gossipy details, show trivia, and insights into how famous episodes came to be. How nothing could become something or how a national TV audience learned to live in a Beckett-ian world. Perfect for *Seinfeldians* and newcomers alike. • "Kirkus Reviews" —"Armstrong offers a masterly look at one of the greatest shows. The research involved makes this a boon to television scholars, but *Seinfeld* enthusiasts will also enjoy this funny, highly readable book." • "Library Journal"

Jennifer Keishin Armstrong is the author of *Mary and Lou and Rhoda and Ted*, a history of *The Mary Tyler Moore Show*. She writes about pop culture for several publications, including The New York Times Book Review, *Fast Company*, *New York's Vulture*, BBC Culture, *Entertainment Weekly*, and others. She grew up in Homer Glen, Illinois, and now lives in New York City. Visit her online at JenniferKArmstrong.com.

Brings back memories. *Seinfeld* brought great fun to the whole country and this book kindles those memories. The origin of Moops, spongeworthy, bubble boy, the balm and hundreds of others was detailed.

After I read the sample pages, I was hooked! This book has such a plethora of Seinfeld minutiae I had no idea existed! I am now searching for a minor league baseball game with a Seinfeld night! Maybe I'll even host a Seinfeld-themed party!!!

I learned so much about Seinfeld from this book. Very fascinating!!!

Item was a gift. Enjoyed by the recipient a Seinfeld fan.

Not sure why this was a best seller but it was enjoyable.

If your a Seinfeld fan you must read this book.

I bought this for a friend. He is a true Seinfeld fan and he loved it.

The is too much for what you get. .There is nothing insightful in the book, but it does go into some details on the various writers. Other booksteal a lot more from the general to the specific and cost a lot less.

[Download to continue reading...](#)

Seinfeldia: How a Show About Nothing Changed Everything UnMarketing: Everything Has Changed and Nothing is Different Echo Show: A Guide On Everything You Need To Know About The Echo Show A Universe from Nothing: Why There Is Something Rather Than Nothing The Nothing Girl (The Nothing Girl) The One Show, Vol 27: Advertising's Best Print, Design, Radio, and TV (One Show Annual) Broadway Musicals, Show-by-Show: Eighth Edition The Complete America's Test Kitchen TV Show Cookbook 2001-2017: Every Recipe from the Hit TV Show with Product Ratings and a Look Behind the Scenes Winter Circuit (Show Circuit Series -- Book 2) (The Show Circuit) Company Aytch or a Side Show of the Big Show: A Memoir of the Civil War Co. "Aytch": The First Tennessee Regiment or a Side Show to the Big Show: The Complete Illustrated Edition The Complete America's Test Kitchen TV Show Cookbook 2001-2016: Every Recipe from the Hit TV Show with Product Ratings and a Look Behind the Scenes The Complete America's Test Kitchen TV Show Cookbook 2001-2018: Every Recipe From The Hit TV Show With Product Ratings and a Look Behind the Scenes Citix60 - Amsterdam: 60 Creatives Show You the Best of the City60 Creatives Show You the Best of the City The One Show, Volume 38 (One Show Annual) The One Show, Volume 37 (One Show Annual) Is Nothing Something?: Kids' Questions and Zen Answers

About Life, Death, Family, Friendship, and Everything in Between Live or Die: How to Lose Everything, Make Yourself Nothing, and Rejoice Through Anything Nothing Is True and Everything Is Possible: The Surreal Heart of the New Russia Everything You Need to Know Before Beginning Law School: Nothing but the truth...

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)